

*New Life-saving DVD set for  
Breast Healthcare  
Patients and Professionals*

Dear Potential Contributor,

The National Consortium of Breast Centers is a non-profit organization dedicated to the development, implementation and expansion of breast center programs to allow professionals to be informed of the most up-to-date breast care techniques and options available to patients. The NCBC seeks to produce a professionally developed set of videos teaching proper Clinical Breast Examination techniques for professionals and teaching Breast Self-Examination for patients as early detection tools to ultimately reduce breast cancer deaths.

The videos for professionals will train proper techniques in performing a Clinical Breast Examination for a normal female, a normal male, a patient with large breasts, a challenged patient, a patient who has had breast reconstruction surgery, a patient who has had breast augmentation and a patient who has had a mastectomy.

Clinical breast examinations can be helpful in detecting a breast mass, particularly among women at normal risk under the age of 40 for whom mammography is not recommended. Women under the age of 40 are more likely to have dense breast tissue making it much more difficult for the radiologist to detect a mass using mammography. For women aged 40 years and older, clinical exams are an important complement to mammography. The ability to educate patients about self-examination techniques during a professionally performed clinical breast exam is especially important.

The videos for patients will teach both males and females how to perform a Breast Self-Examination, and what to expect from a Clinical Breast Examination performed by a medical professional.

There are currently no videos of this kind available to either patients or professionals, and will be distributed to all participants of the CBEC certification program through the National Consortium of Breast Centers, and marketed publicly to medical professionals and facilities.

Please consider one of our package options today to show your support. You will be recognized based on your level of participation which could include website recognition on <http://www.breastcare.org>, thirty to sixty second commercials during the videos, mention during CBEC certification programs and more. Please see the attached form for all of the opportunities to align with this life-saving mission.

We look forward to your support!

Warmest Regards,



Colleen Johnson, RN, CBPN-IC  
Philanthropic Support Committee Chair  
National Consortium of Breast Centers

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Clinical Breast Examination and Breast Self-Examination Professional Video Sponsorship

Package Choices:

- Diamond \$20,000 \_\_\_\_\_
- Platinum \$10,000 \_\_\_\_\_
- Titanium \$5,000 \_\_\_\_\_
- Gold \$2,500 \_\_\_\_\_
- Silver \$1,000 \_\_\_\_\_
- Bronze < \$1000 \_\_\_\_\_

Payment Choices:

- Check enclosed
- Visa  Am Ex  MasterCard  Discover   
 Card Number \_\_\_\_\_  
 Expiration Date \_\_\_\_\_ CVV# \_\_\_\_\_  
 Card Holders name \_\_\_\_\_  
 Card Holders signature \_\_\_\_\_

First and Last Name: \_\_\_\_\_

Member Number: \_\_\_\_\_

Site Number: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip Code: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

<b>\$20,000</b>	<ul style="list-style-type: none"> <li>- Acknowledgement in scrolling credits at the beginning of the DVD</li> <li>- Website listing on the CBE homepage</li> <li>- Acknowledgement in CBE Program Binder</li> <li>- Acknowledgement on the back cover of the DVDs</li> <li>- One (1) 60 sec. commercial on DVD that corresponds with contributors target audience.</li> </ul>
<b>\$10,000</b>	<ul style="list-style-type: none"> <li>- Acknowledgement in scrolling credits at the beginning of the DVD</li> <li>- Website listing on the CBE homepage</li> <li>- Acknowledgement in CBE Program Binder</li> <li>- Name and Logo acknowledgement on the back cover of the DVDs</li> <li>- One (1) 30 sec. commercial on DVD that corresponds with contributors target audience.</li> </ul>
<b>\$5,000</b>	<ul style="list-style-type: none"> <li>- Acknowledgement in scrolling credits at the beginning of the DVD</li> <li>- Website listing on the CBE homepage</li> <li>- Acknowledgement in CBE Program Binder</li> <li>- Name acknowledgement on the back cover of the DVDs</li> <li>- One (1) 15 sec. commercial on DVD that corresponds with contributors target audience.</li> </ul>

<b>\$2,500</b>	<ul style="list-style-type: none"> <li>- Acknowledgement in scrolling credits at the beginning of the DVD</li> <li>- Website listing on the CBE homepage</li> <li>- Acknowledgement in CBE Program Binder</li> <li>- Name acknowledgement on the back cover of the DVDs</li> </ul>
<b>\$1,000</b>	<ul style="list-style-type: none"> <li>- Acknowledgement in scrolling credits at the beginning of the DVD</li> <li>- Website listing on the CBE homepage</li> <li>- Acknowledgement in CBE Program Binder</li> </ul>
<b>&lt; \$1000</b>	<ul style="list-style-type: none"> <li>- Acknowledgement in scrolling credits at the beginning of the DVD</li> <li>- Website listing on the CBE homepage</li> </ul>